

16th Lme

Meeting with
Coastal Partners

Paris (FR) 8 - 11 July 2014



Application of Socio-Economic Monitoring in Coastal Areas

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Session: 2

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What is SocMon?

Global Socioeconomic Monitoring Initiative for Coastal Management (SocMon)

- A global initiative for establishing site level socio-economic and marine monitoring programs
- Guidelines on how to do socio-economic monitoring, useful for fisheries and coastal management at the site level
- The guidelines are used with the “Socio-economic Monitoring Manual for Coral Reef Management” that contains field methods
- Globally seven regions are successfully conducting SocMon
 - English-speaking Caribbean, Central America, Western Indian Ocean, South Asia, Micronesia/Pacific, Brazil - is the newest member
- SEM Pasifika – Method modified for the Pacific



Where is SocMon used?

- Focuses on tropical developing countries in 5 regions, each supported by regional coordinators:
 - Caribbean (University of the West Indies - CERMES, TNC)
 - Central America (Univ of Zamorano)
 - Southeast Asia (C.I. Phillipines, WorldFish Center, WWF, TNC)
 - South Asia (IUCN)
 - Pacific*/Micronesia (Pacific Marine Resources Institute)
 - Western Indian Ocean (CORDIO, WWF, IUCN)
 - Brazil (UFPR – Parana State)
- Coordinated by NOAA in partnership with GCRMN
 - World Fish Center, Reef Check, IUCN, CI, WCPA-Marine
- Funded through NOAA Coral Grants, U.S. State Department, and others (new partners welcome – LME – GEF, UN, etc ???)

SocMon/SEM Pasifika is a Global Program

- NOAA - CRCP Global Coordinator
- 7 Regional Coordinators (voluntary/multiple roles)

Home > Contact Us

Contact Us

Please contact us if you have any questions or if you would like to:

- learn about upcoming training opportunities
- request SocMon training workshops
- hear about funding or partnership opportunities
- receive hard copies of regional SocMon guidelines

SocMon Coordinators

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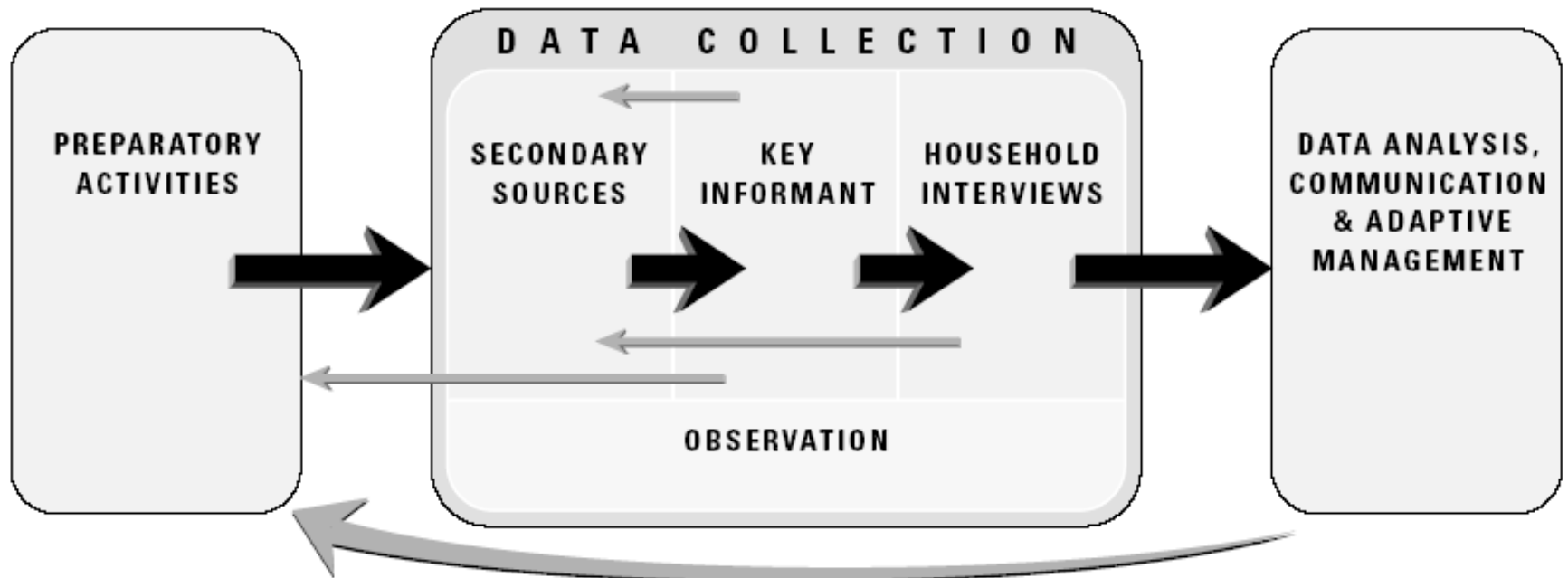


Data Collection Methods

- Secondary sources
- Semi-structured interviews
- Structured questionnaires
- Focus groups
- Observations
- **Tailored to the site needs**
- <http://www.socmon.org/publications.aspx>



How should SocMon work?



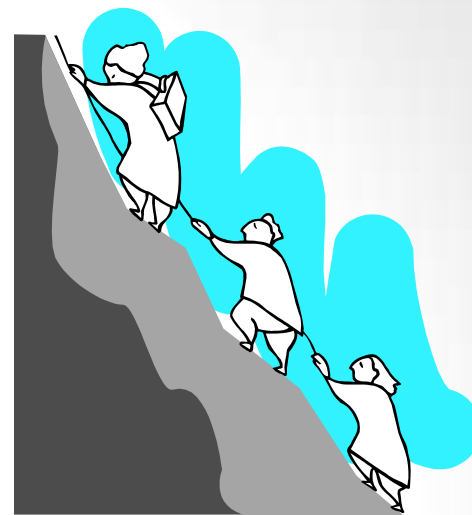
Follow the guidelines!

www.socmon.org



<http://www.socmon.org/publications.aspx>

Challenges



- Funding challenges
 - Consistency, short term
- Loss of regional capacity
 - Personnel & institutional changes (WIO example)
- Repeat assessments (monitoring) needed
- Scale (moving from site level to regional)
- Little evidence of SocMon/SEM Pasifika data incorporation into actual decision/policy making
- Inadequate dissemination of findings

Recent Activities



- Strategic Planning Meeting
 - March 2014, Silver Spring, MD, USA
 - 7 Regional nodes participated
- Ongoing assessments
 - Central America, Caribbean, South Asia (BOBLME, Myanmar), Others planned (Micronesia)
- New Strategic Plan – under preparation
- Next Steps/Goals (from planning meeting)
 - Improve monitoring methods, integrate monitoring with decision making, improving capacity development
 - Securing sustainable financing (new global partners)

Application to Ecosystem Based Management

- How can Socioeconomic Approaches (e.g. SocMon) be incorporated in to LME – EBM projects?
 - Baseline human dimensions data collection
 - Knowledge, Attitudes and Perceptions
 - Social Network Analyses/Organizational Analyses
 - Secondary socioeconomic information (market data)
- Consistent comparable socioeconomic indicators
 - Collection of similar data in different regions & time scales
 - Comparison, evaluation, long term monitoring
- Can support programmatic performance measures
 - 60 human dimensions coastal indicators

Other Applications

- Role in Ecosystem Service Valuation
 - Key informant interviews
 - Survey design and development
 - Supporting more robust non-market valuation approaches (stated and revealed preference)
- Provides stakeholder information for better decision making
 - Bottom up and Top down information flow
 - Validation of data – Key feature of SocMon monitoring
 - Evaluating the effectiveness of project implementation
 - Indicator development
 - Measurable impacts of ecological changes on people and communities

Validation workshops

- Verification of data analysis
- Feedback to participants
- Encourage decision-making
- Foster trust and respect
- Accountability, transparency
- Pave way for follow-up
- Community empowerment



Conclusions

- SocMon: An existing functioning Global Network
- Vision Statement – SocMon/SEM Pasifika
 - “SocMon/SEM-Pasifika as the adopted global methodology for integrated socio-economic monitoring that contributes to adaptive coastal management.”
 - The method is **adaptable** (with well developed indicators) and draws on various approaches
- To achieve vision will require sustainable partnerships
- LME Coastal Partners provides an excellent platform for meaningful engagement
 - Institutionalized socioeconomic monitoring approach
 - Can assist with challenges to scaling up ie site to project level

Thank you!



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