

# PROGRESS UPDATE

## COMPONENT III

Promoting behaviour change through outreach, decision-support and regional learning

### ACTIVITY

Developing a knowledge management platform for enabling best-practice in coastal management, planning, regulation and policymaking

### OBJECTIVE

To engage established networks of influential stakeholders in promoting best-practice to coastal resource managers, planners and policymakers

**Advisory Board members Dr Firdaus Agung, Mr Adrian Ross, Ms Miledel (Mags) Quibilan, Dr Zainal Arifin, Undersecretary Analiza Teh, Ms Melanie King and Dr Maya Villaluz at El Nido, Philippines.**

Photo G. Sheehan



**Dr Novie Setianto, Siham Afata, Prof. Luky Adrianto and Suryo Kusumo from our systems thinking partner in Indonesia, Bogor Agricultural University.**  
Photo: M. Paterson

## BUILDING KNOWLEDGE NETWORKS FOR PROMOTING BEST-PRACTICE

### Overview

Conversations, partnerships and collaboration are cornerstones of knowledge management for the Capturing Coral Reef & Related Ecosystem Services (CCRES) project.

The influence of CCRES depends on the relationships it develops with institutions from the private, public and non-profit sectors in the Philippines, Indonesia and the East Asia-Pacific region.

This network of stakeholders from the government, donor agencies, research sectors, NGOs and programs and projects — covering national, provincial and local scales initially, is the platform for knowledge sharing, innovation and adoption.

By engaging established networks of influential stakeholders, the CCRES project will:

- Raise awareness and understanding of communities at pilot sites of the link between coastal and marine ecosystems services and their livelihoods and health; and
- Facilitate the use of knowledge products, business tools and

valuation models by coastal and marine resource managers, planners, regulators and policymakers.

This activity is undertaken through reciprocal engagement with stakeholders, placing strong emphasis on partnerships, leadership and collaboration, and culturally-responsive approaches to gathering information about the desires, attitudes, and current behaviours of individuals in pilot sites.

It is envisaged the tools and models under development will have more impact because the project is involving key stakeholders in research planning, product design and delivery of the outputs.

### Progress

CCRES has appointed partners and collaborators, comprising national, provincial and local institutions, from government, science and academia, in Indonesia and the Philippines since 2014.

Those partners in Indonesia are:

- Indonesian Ministry for Marine Affairs and Fisheries
- BPSPL Makassar
- Indonesian Institute of Sciences (LIPI)



- Bogor Agricultural University, Center for Coastal and Marine Resources Studies
- University of Hasanuddin
- DINAS Marine and Fisheries, Selayar

Partners in the Philippines are:

- University of Philippines Marine Science Institute
- Department of Environment and Natural Resources (through the Biodiversity Management Bureau)
- Palawan Council for Sustainable Development Staff
- El Nido Local Government Unit
- El Nido Foundation
- Palawan State University

Highlights for 2015 include:

- Hosting the *Coming together: 2015 Planning Workshop*, which was attended by more than 50 scientists and coastal planners — representing national, provincial and district levels of government — from Indonesia, the Philippines, the United States and Australia;
- The roll-out of field-based activities at El Nido, Philippines and Selayar, Indonesia, following the approval of research permits for international researchers, together with Memorandums of Understanding with sponsoring partners — the

**Dr Sara Farley, Global Knowledge Initiative, keynote speaker for the CCRES workshop at EASCongress2015, with a visual record of presentation.**

Photo: M. Paterson

Department of Environment and Natural Resources (DENR) in the Philippines and the Ministry for Marine Affairs and Fisheries (MMAF) in Indonesia; and

- Co-convening *Application of Knowledge Management in Scaling up Partnership Investments in a Blue Economy workshop* at PEMSEA's #EASCongress2015 at Da Nang, Viet Nam, and activity designed to engage stakeholders in the development of guidelines for promoting best-practice to coastal resource managers, planners and policymakers.

During their 2015 meeting at El Nido, Philippines, the CCRES Advisory Board tasked the leadership team to make products accessible, scalable and transferable beyond the East-Asia Pacific region.

The challenge now is to decide how to share the project's tools, products and models with a wider audience. The project is planning how to scale-up regionally and globally, beyond the pilot sites.

## CONTACT

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**Prof. Serafin Talisayon facilitates a breakout group during the *Application of Knowledge Management in Scaling up Partnership Investments in a Blue Economy workshop* at PEMSEA's East Asian Seas Congress 2015.**

Photo: M. King



## CONNECT WITH US

### CAPTURING CORAL REEF AND RELATED ECOSYSTEM SERVICES

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## Visit

[www.cccres.net](http://www.cccres.net)

Capturing Coral Reef and Related Ecosystem Services (CCRES) is a regional technical support project that seeks to unlock new, sustainable income streams for coastal communities in the East Asia-Pacific region.

CCRES will develop knowledge products — which inform the design of global, regional and national projects, plans and policies — and technical models and planning tools which assist with preparation of community-based coastal resource management plans.

